

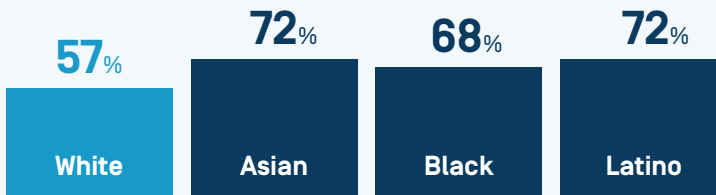
WEEK 4: APRIL 15-16, 2020

The economic impact of COVID-19 is widespread, but the ramifications are felt disproportionately among people of color.

In the fourth week of this nationally representative survey\*, disparities among how different racial and ethnic groups are affected by the crisis are emerging. The survey of now more than 4,000 adults is updated weekly and designed to track the impact of the pandemic on American lives, work, and education. Its intent is to provide insights to the education and training providers, policymakers, employers, and individual Americans who are navigating the crisis.

The survey findings capture how this period is affecting people's jobs and earnings across different races and ethnicities — as well as perspectives on the role of education as they look to recover financially.

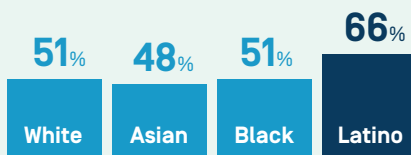
Most Americans (62%) are worried they will **lose their jobs**, but **people of color** are more worried.



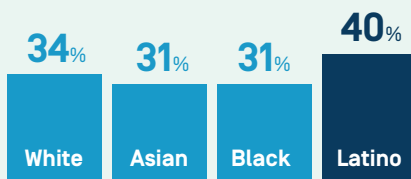
34%

of Americans feel they would **need more education** to find a comparable job if they lost theirs, with **Latino (38%)** and **Asian Americans (36%)** most likely to believe they would need more.

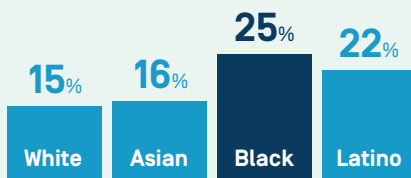
In the last month, the majority of Americans in the workforce (54%) have **lost jobs or income** during this crisis, but various **groups are affected differently**.



**Latino Americans** are the most likely to have **lost income** from work.



**Latino Americans** are the most likely to have had **hours or shifts reduced**.



**Black Americans** are the most likely to have been **laid off**.

36%

of Americans would **change career fields** if they lost their jobs in the crisis. **Black Americans (32%)** are less likely to want to change career fields.

Americans would prefer to invest in their **online education and training** options over in person and employer-provided choices.



\*Survey completed weekly by Heart+Mind Strategies on behalf of the Center for Consumer Insights.



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## Strada Public Viewpoint: COVID-19 Work and Education Survey

**Interview Dates:** April 15 – 16, 2020

**Audience:** National online survey of Americans ages 18 and above. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity, and region. Sample size n=1,016

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1. Please select the words below that best describe the way you feel right now about the virus outbreak. Please select all that apply.

a. Concerned	58%
b. Cautious	50%
c. Worried	49%
d. Anxious	45%
e. Scared	30%
f. Hopeful	30%
g. Afraid	27%
h. Angry	23%
i. Optimistic	21%
j. Confused	18%
k. Determined	14%
l. Confident	12%
m. Resigned	8%
n. Supported	8%
o. Surprised	8%

2. What effect do you think the coronavirus outbreak will have on your ...?

*Finances*

a. Very negative effect	19%
b. Somewhat negative effect	30%
c. No effect	29%
d. Somewhat positive effect	14%
e. Very positive effect	9%

*Job*

- |                             |     |
|-----------------------------|-----|
| a. Very negative effect     | 19% |
| b. Somewhat negative effect | 30% |
| c. No effect                | 30% |
| d. Somewhat positive effect | 13% |
| e. Very positive effect     | 11% |

*Mental health*

- |                             |     |
|-----------------------------|-----|
| a. Very negative effect     | 13% |
| b. Somewhat negative effect | 31% |
| c. No effect                | 35% |
| d. Somewhat positive effect | 10% |
| e. Very positive effect     | 10% |

*Physical health*

- |                             |     |
|-----------------------------|-----|
| a. Very negative effect     | 8%  |
| b. Somewhat negative effect | 24% |
| c. No effect                | 41% |
| d. Somewhat positive effect | 15% |
| e. Very positive effect     | 12% |

*\*Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work) and for whom the item is applicable, n=varies.*

**3. How worried are you that you may lose your job as a result of the coronavirus (COVID-19) events, or are you not at all worried?**

- |                       |     |
|-----------------------|-----|
| a. Extremely worried  | 17% |
| b. Very worried       | 17% |
| c. Somewhat worried   | 24% |
| d. Not very worried   | 19% |
| e. Not at all worried | 23% |

*Base: Individuals who were employed full-time or part-time or self-employed, n=561.*

**4. Did you lose your job or have your hours or income from work been reduced because of the coronavirus (COVID-19) situation?**

- |        |     |
|--------|-----|
| a. Yes | 55% |
| b. No  | 45% |

*\*Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work) n=624.*

5. Which of the following has happened to you in the past month

- |   |     |
|---|-----|
| a. I have had my hours or shifts reduced              | 34% |
| b. I have been laid off                               | 18% |
| c. I have been furloughed—I am receiving benefits     | 9%  |
| d. I have been furloughed—I am not receiving benefits | 6%  |
| e. None of these                                      | 33% |

*\*Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work), data from March 25-April 16 n=1,888.*

6. Do you agree or disagree with the following statement?

*If I were to lose my job because of the coronavirus (COVID-19) events, I will need additional education or training to find another job with the same wages or income.*

- |                               |     |
|-------------------------------|-----|
| a. Strongly agree             | 14% |
| b. Agree                      | 19% |
| c. Neither agree nor disagree | 30% |
| d. Disagree                   | 22% |
| e. Strongly disagree          | 15% |

*If I were to lose my job because of the coronavirus (COVID-19) events, I would look for a job in a career field that is different from what I currently do.*

- |                               |     |
|-------------------------------|-----|
| a. Strongly agree             | 16% |
| b. Agree                      | 19% |
| c. Neither agree nor disagree | 34% |
| d. Disagree                   | 17% |
| e. Strongly disagree          | 14% |

*\*Base: Individuals who were in the workforce: (employed full-time or part-time, self-employed, or unemployed looking for work) n=624.*

7. If you had \$5,000 available to invest in your future education or training, where would you prefer to spend it?

- |  |     |
|--|-----|
| a. Online college or university  | 23% |
| b. Courses or training provided by an employer while on the job  | 18% |
| c. Online education provided by an organization other than a community college, college, or university | 16% |
| d. Online community college  | 16% |
| e. In-person college or university   | 15% |
| f. In-person community college   | 12% |