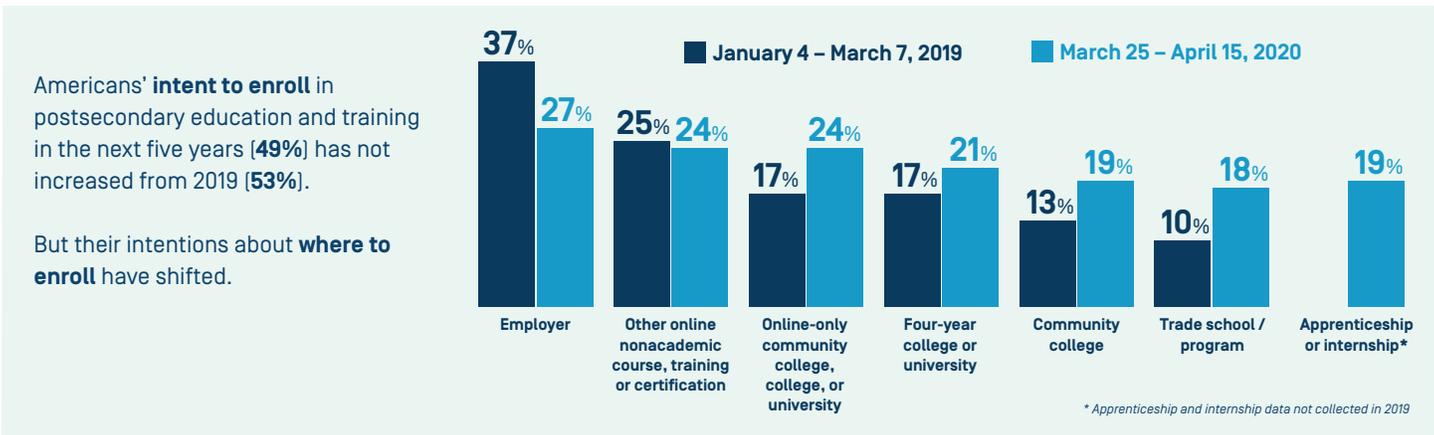
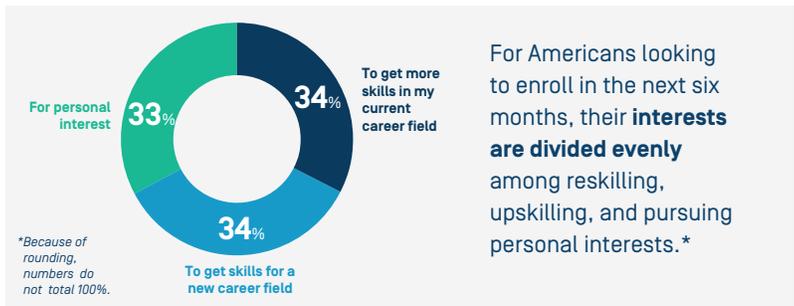
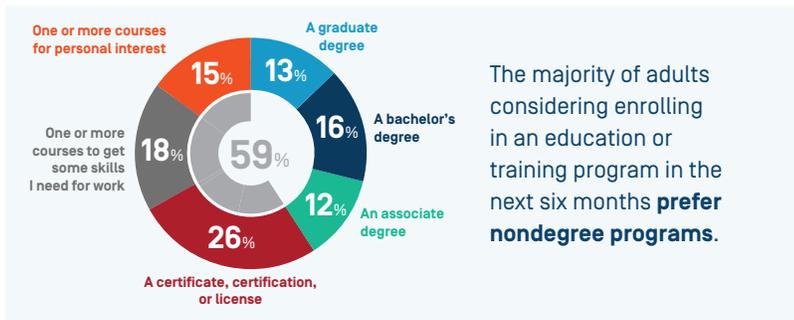
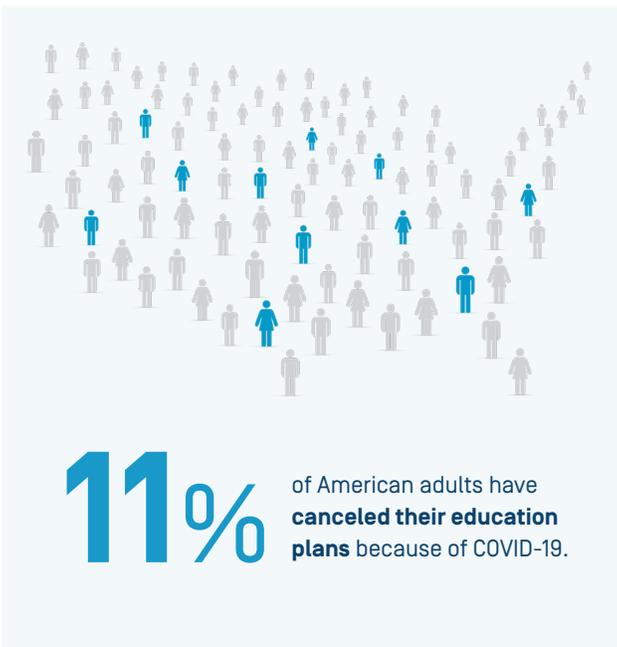


WEEK 5: APRIL 22-23, 2020

When faced with an economic crisis, Americans historically have turned to education as a way to meet the challenge and prepare for the future. But COVID-19 has disrupted our lives and work in unprecedented ways. Will we react differently this time?

Already, an estimated 28 million Americans have canceled education plans, results from the fifth week of this nationally representative survey* show. So far, the number of people intending to pursue more education or training as a path forward has not increased in the last year. But those considering more education or training within the next five years are leaning toward different providers than they were a year ago.

Responses from more than 5,000 adults are now included in this survey, updated weekly and designed to track the impact of the pandemic on American lives, work, and education. Its intent is to provide insights to the education and training providers, policymakers, employers, and individual Americans who are navigating the crisis.



* Survey completed weekly by Heart+Mind Strategies on behalf of the Center for Consumer Insights.

Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: April 22 – 23, 2020

Audience: National online survey of Americans ages 18 and above. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity and region. Sample size n=1,000. Some data aggregated across multiple weeks.

1. For each of the following, what best describes any ways you have adjusted your plans because of the coronavirus outbreak?

My education

- | | |
|-------------------------|-----|
| a. Have cancelled plans | 11% |
| b. Have changed plans | 18% |
| c. No change | 24% |
| d. Not applicable | 48% |

n=4,023

2. Thinking about the future, in the next five years, how likely are you to enroll in courses or training offered through the following:

Four-year college or university

- | | |
|----------------------|-----|
| e. Extremely likely | 12% |
| f. Very likely | 9% |
| g. Somewhat likely | 17% |
| h. Not very likely | 18% |
| i. Not at all likely | 43% |

Community college

- | | |
|----------------------|-----|
| a. Extremely likely | 7% |
| b. Very likely | 12% |
| c. Somewhat likely | 19% |
| d. Not very likely | 19% |
| e. Not at all likely | 43% |

Trade Schools/Programs

- | | |
|----------------------|-----|
| a. Extremely likely | 7% |
| b. Very likely | 11% |
| c. Somewhat likely | 20% |
| d. Not very likely | 18% |
| e. Not at all likely | 44% |

Employer

- a. Extremely likely 11%
- b. Very likely 17%
- c. Somewhat likely 24%
- d. Not very likely 15%
- e. Not at all likely 33%

Online only community colleges, colleges or universities

- a. Extremely likely 10%
- b. Very likely 14%
- c. Somewhat likely 21%
- d. Not very likely 16%
- e. Not at all likely 39%

Other online non-academic courses, trainings, or certifications

- a. Extremely likely 9%
- b. Very likely 15%
- c. Somewhat likely 23%
- d. Not very likely 18%
- e. Not at all likely 35%

Apprenticeship or internship with a local employer

- a. Extremely likely 7%
- b. Very likely 12%
- c. Somewhat likely 20%
- d. Not very likely 19%
- e. Not at all likely 41%

**Base: Individuals 18-65 years old, n=3,230.*

3. If you were to enroll in additional education or training sometime within the next 6 months, what would be your goal?

- a. One or more courses to get some skills I need for work 18%
- b. One or more courses for personal interests or hobbies 15%
- c. A certificate, certification, or license 26%
- d. An associate degree 12%
- e. A bachelor's degree 16%
- f. A graduate degree 13%

**Base: Individuals who did not say that they "will not enroll in education or training in the next six months," data from April 15, n=662.*

4. If you were to enroll in additional education or training sometime within the next 6 months, what would be the main reason you would enroll?

- | | |
|--|-----|
| a. To get skills for a new career field | 34% |
| b. To get more skills in my current career field | 34% |
| c. For personal interest | 33% |

**Base: Individuals who did not say that they “will not enroll in education or training in the next six months,” n=665.*

5. What effect do you think the coronavirus outbreak will have on your ...?

Finances

- | | |
|-----------------------------|-----|
| a. Very negative effect | 18% |
| b. Somewhat negative effect | 29% |
| c. No effect | 32% |
| d. Somewhat positive effect | 13% |
| e. Very positive effect | 8% |

Job

- | | |
|-----------------------------|-----|
| a. Very negative effect | 20% |
| b. Somewhat negative effect | 23% |
| c. No effect | 34% |
| d. Somewhat positive effect | 12% |
| e. Very positive effect | 11% |

Mental health

- | | |
|-----------------------------|-----|
| a. Very negative effect | 11% |
| b. Somewhat negative effect | 30% |
| c. No effect | 38% |
| d. Somewhat positive effect | 12% |
| e. Very positive effect | 10% |

Physical health

- | | |
|-----------------------------|-----|
| a. Very negative effect | 10% |
| b. Somewhat negative effect | 23% |
| c. No effect | 42% |
| d. Somewhat positive effect | 15% |
| e. Very positive effect | 10% |

**Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work) and for whom the item is applicable, n=Varies.*

6. How worried are you that you may lose your job as a result of the coronavirus (COVID-19) events, or are you not at all worried?

- | | |
|-----------------------|-----|
| a. Extremely worried | 21% |
| b. Very worried | 17% |
| c. Somewhat worried | 23% |
| d. Not very worried | 20% |
| e. Not at all worried | 19% |

**Base: Individuals who were employed full-time or part-time or self-employed, n=542.*

7. Did you lose your job or have your hours or income from work been reduced because of the coronavirus (COVID-19) situation?

- | | |
|--------|-----|
| a. Yes | 54% |
| b. No | 46% |

**Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work) n=631.*