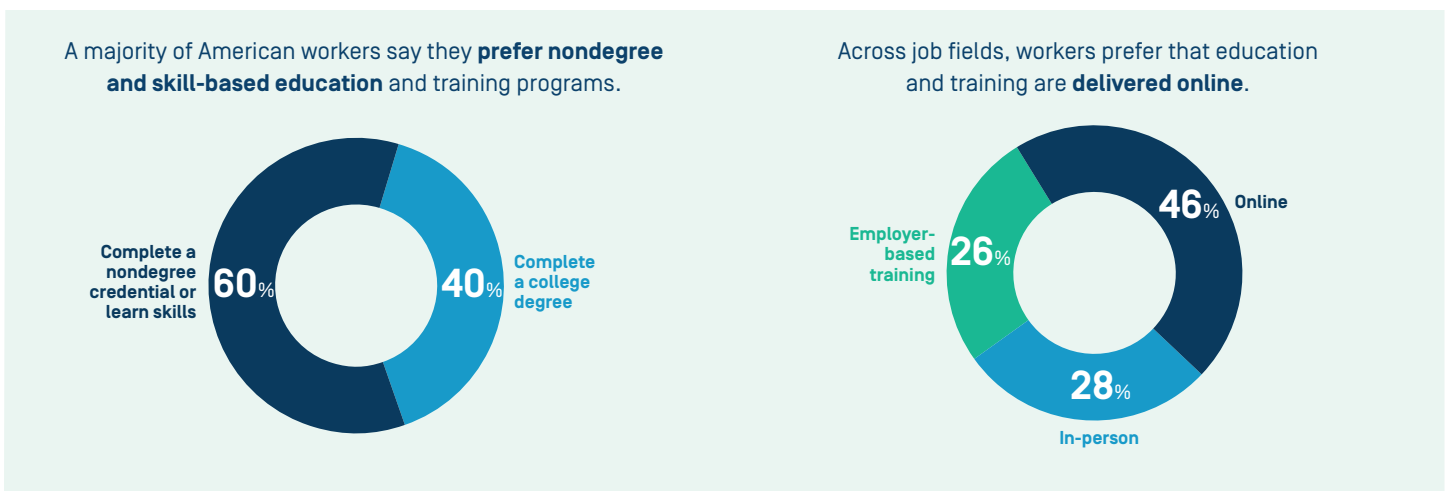
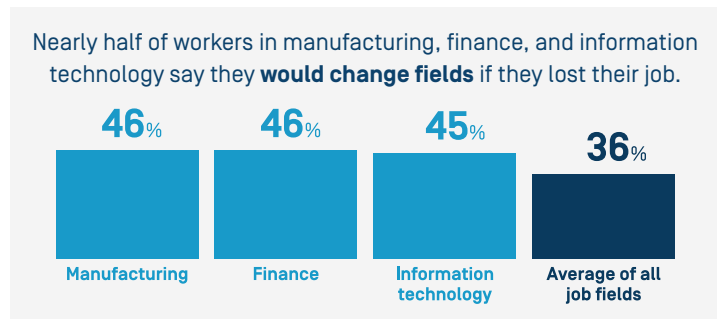
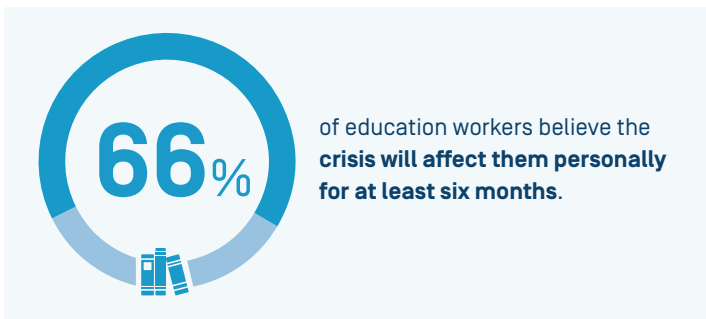
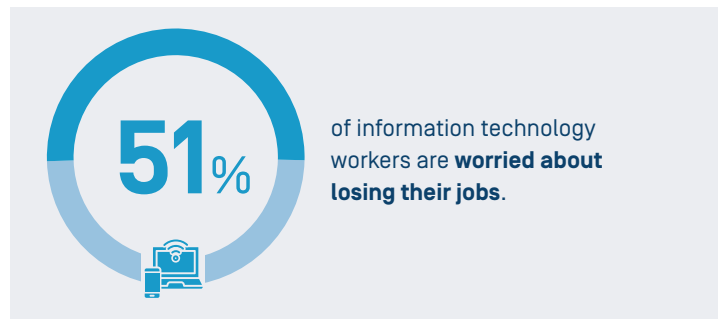
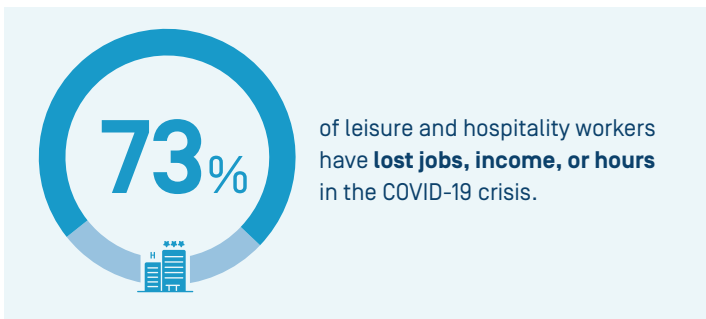


WEEK 6: APRIL 29-30, 2020

Work Impact and Education Perspectives by Job Field

The COVID-19 crisis has left millions of Americans without work. As workers struggle to adapt, millions will be looking to upskill, change jobs — or even change careers. The Public Viewpoint research is providing some early signs about impacts across various job fields as well as who is looking to reskill and how they want education and training to be delivered.

Responses from more than 6,000 adults now are included in this survey*, updated weekly and designed to track the impact of the pandemic on American lives, work, and education. Its intent is to provide insights to the education and training providers, policymakers, employers, and individual Americans who are navigating the crisis.



* Survey completed weekly by Heart+Mind Strategies on behalf of the Center for Consumer Insights.



Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: April 29-30, 2020

Audience: National online survey of Americans ages 18 and above. Quotas based on the US Census were used to ensure results that are nationally representative by age, gender, race/ethnicity and region. Some data aggregated across multiple weeks. This week's sample size n=1,004.

1. Please select the words below that best describe the way you feel right now about the virus outbreak. Please select all that apply.

a. Concerned	56%
b. Cautious	50%
c. Worried	46%
d. Anxious	40%
e. Hopeful	33%
f. Afraid	25%
g. Scared	24%
h. Optimistic	22%
i. Angry	21%
j. Confused	18%
k. Confident	13%
l. Determined	13%
m. Resigned	10%
n. Surprised	9%
o. Supported	8%

2. What effect do you think the coronavirus outbreak will have on your ...?

Finances

a. Very negative effect	16%
b. Somewhat negative effect	32%
c. No effect	33%
d. Somewhat positive effect	12%
e. Very positive effect	8%

Job

a. Very negative effect	17%
b. Somewhat negative effect	27%
c. No effect	36%
d. Somewhat positive effect	11%
e. Very positive effect	9%

Mental health

a. Very negative effect	11%
b. Somewhat negative effect	32%
c. No effect	37%
d. Somewhat positive effect	13%
e. Very positive effect	8%

Physical health

a. Very negative effect	8%
b. Somewhat negative effect	26%
c. No effect	42%
d. Somewhat positive effect	15%
e. Very positive effect	9%

**Base: Individuals for whom the item is applicable, n=Varies.*

3. How worried are you that you may lose your job as a result of the coronavirus (COVID-19) events, or are you not at all worried?

a. Extremely worried	20%
b. Very worried	20%
c. Somewhat worried	23%
d. Not very worried	17%
e. Not at all worried	20%

**Base: Individuals who were employed full-time or part-time or self-employed, n=545.*

4. Did you lose your job or have your hours or income from work been reduced because of the coronavirus (COVID-19) situation?

a. Yes	52%
b. No	48%

**Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work) n=611.*

5. How long do you think the impact of the coronavirus will be to you personally?

- a. 1-3 months 22%
- b. 4-6 months 39%
- c. 7-12 months 21%
- d. More than 1 year 18%

6. Do you agree or disagree with the following statement?

If I were to lose my job because of the coronavirus (COVID-19) events, I will need additional education or training to find another job with the same wages or income.

- a. Strongly agree 11%
- b. Agree 22%
- c. Neither agree nor disagree 28%
- d. Disagree 25%
- e. Strongly disagree 15%

If I were to lose my job because of the coronavirus (COVID-19) events, I would look for a job in a career field that is different from what I currently do.

- a. Strongly agree 12%
- b. Agree 25%
- c. Neither agree nor disagree 32%
- d. Disagree 18%
- e. Strongly disagree 13%

**Base: Individuals who were in the workforce: (employed full-time or part-time, self-employed, or unemployed looking for work) n=611.*

I know which skills I should develop to be an attractive candidate for the jobs I want in the industry where I would like to work.

- a. Strongly agree 23%
- b. Agree 38%
- c. Neither agree nor disagree 28%
- d. Disagree 7%
- e. Strongly disagree 4%

**Base: Individuals who were in the workforce: (employed full-time or part-time, self-employed, or unemployed looking for work), aggregated across multiple weeks, n=1,884.*

7. If you had \$5,000 available to invest in your future education or training, where would you prefer to spend it?

- | | |
|---|-----|
| a. Courses or training provided by an employer while on the job | 21% |
| b. Online college or university | 20% |
| c. Online education provided by an organization other than a community college, college or university | 17% |
| d. In-person college or university | 16% |
| e. Online community college | 15% |
| f. In-person community college | 10% |

8. If you were to enroll in additional education or training sometime within the next six months, what would be your goal?

- | | |
|--|-----|
| a. A certificate, certification, or license | 16% |
| b. One or more courses to get some skills I need for work | 13% |
| c. One or more courses for personal interests or hobbies | 12% |
| d. A bachelor's degree | 9% |
| e. A graduate degree | 9% |
| f. An associate degree | 7% |
| g. I do not plan to enroll in any kind of education or training within the next 6 months | 33% |

9. If you were to enroll in additional education or training sometime within the next six months, what would be the main reason you would enroll?

- | | |
|--|-----|
| a. To get more skills in my current career field | 24% |
| b. To get skills for a new career field | 22% |
| c. For personal interest | 20% |
| d. I do not plan to enroll in any kind of education or training within the next six months | 35% |