

Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: Sept. 2-3, 2020

Audience: National online survey of Americans ages 18 and above. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity and region. Sample size n=1,008.

1. Do you agree or disagree with the following statement?

Pursuing more education or training will help me get a good job.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 21% |
| b. Agree | 32% |
| c. Neither agree nor disagree | 28% |
| d. Disagree | 11% |
| e. Strongly disagree | 9% |

Getting more education or training would be worth the cost.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 17% |
| b. Agree | 25% |
| c. Neither agree nor disagree | 31% |
| d. Disagree | 16% |
| e. Strongly disagree | 11% |

**Base: Individuals who were in the workforce: (employed full-time or part-time, self-employed, or unemployed looking for work) n=651.*

2. If you were to enroll in additional education or training sometime within the next six months, what would be your goal?

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|--|-----|
| a. One or more courses to get some skills I need for work | 12% |
| b. One or more courses for personal interests or hobbies | 10% |
| c. A certificate, certification, or license | 14% |
| d. An associate degree | 7% |
| e. A bachelor's degree | 7% |
| f. A graduate degree | 5% |
| g. I do not plan to enroll in any kind of education or training within the next six months | 46% |

3. Please carefully review the list below and select the single most important item to you personally.

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|--|-----|
| a. Pay my bills/take care of immediate needs | 35% |
| b. Provide a better quality of life for me/my family | 31% |
| c. Do/find something I love | 19% |
| d. Qualify/apply for good jobs/jobs I want | 10% |
| e. Give me more flexibility in my schedule | 6% |

4. Now please carefully review the list below and select the most important feeling or emotional consequence to you personally that results from being able to [INSERT RESPONSE FROM QUESTION 3.]

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|---|-----|
| a. Feel a sense of purpose and direction | 28% |
| b. Feel driven, confident and prepared | 19% |
| c. Feel like a good parent/spouse/partner | 22% |
| d. Feel less stress and in control | 31% |

5. How has the coronavirus (COVID-19) crisis affected your interest in enrolling in an education or training program? Would you say you are:

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|-----------------------------------|-----|
| a. Much more likely to enroll | 11% |
| b. Somewhat more likely to enroll | 14% |
| c. No change | 58% |
| d. Somewhat less likely to enroll | 7% |
| e. Much less likely to enroll | 11% |

6. How much do you worry about the following?

Having enough to eat for myself/my family

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|------------------|-----|
| a. A lot | 21% |
| b. Quite a bit | 16% |
| c. Some | 19% |
| d. Not very much | 18% |
| e. Not at all | 26% |

Paying my rent or mortgage

- | | |
|------------------|-----|
| a. A lot | 21% |
| b. Quite a bit | 16% |
| c. Some | 19% |
| d. Not very much | 17% |
| e. Not at all | 27% |

Health and safety of myself/my family

- | | |
|----------|-----|
| a. A lot | 33% |
|----------|-----|

- b. Quite a bit 21%
- c. Some 24%
- d. Not very much 13%
- e. Not at all 9%

Having a steady paycheck or source of income

- a. A lot 26%
- b. Quite a bit 17%
- c. Some 22%
- d. Not very much 13%
- e. Not at all 21%

Finding a job and career I love

- a. A lot 17%
- b. Quite a bit 16%
- c. Some 20%
- d. Not very much 13%
- e. Not at all 35%

7. My most recent experience with education was:

- a. Very positive 20%
- b. Somewhat positive 21%
- c. Neither positive nor negative 40%
- d. Somewhat negative 12%
- e. Very negative 7%

8. How well do you feel you understand the following?

Different career paths I could pursue with my current skills

- a. I understand this very well 36%
- b. I have some understanding of this 34%
- c. I don't know very much about this 16%
- d. I don't know anything about this 13%

My strengths, aptitudes and abilities as a person

- a. I understand this very well 46%
- b. I have some understanding of this 33%
- c. I don't know very much about this 12%
- d. I don't know anything about this 9%

The most valuable skills I should develop through education and training

- a. I understand this very well 36%
- b. I have some understanding of this 34%
- c. I don't know very much about this 17%
- d. I don't know anything about this 13%

The cost of tuition, books, and other expenses

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|--------------------------------------|-----|
| a. I understand this very well | 34% |
| b. I have some understanding of this | 31% |
| c. I don't know very much about this | 18% |
| d. I don't know anything about this | 17% |

Length of time to complete an education program

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|--------------------------------------|-----|
| a. I understand this very well | 36% |
| b. I have some understanding of this | 33% |
| c. I don't know very much about this | 16% |
| d. I don't know anything about this | 14% |

Financial aid, scholarships, or loans

- | | |
|--------------------------------------|-----|
| a. I understand this very well | 29% |
| b. I have some understanding of this | 30% |
| c. I don't know very much about this | 22% |
| d. I don't know anything about this | 19% |