

Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: June 10-11, 2020

Audience: National online survey of Americans ages 18 and above. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity, and region. Sample size n=1,019.

1. Do you agree or disagree with the following statement?

If I were to lose my job because of the coronavirus (COVID-19) events, I would look for a job in a career field that is different from what I currently do.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 14% |
| b. Agree | 21% |
| c. Neither agree nor disagree | 38% |
| d. Disagree | 15% |
| e. Strongly disagree | 12% |

Getting more education or training would be worth the cost.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 14% |
| b. Agree | 28% |
| c. Neither agree nor disagree | 34% |
| d. Disagree | 16% |
| e. Strongly disagree | 8% |

I can access the education or training I want.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 14% |
| b. Agree | 34% |
| c. Neither agree nor disagree | 34% |
| d. Disagree | 11% |
| e. Strongly disagree | 8% |

2. **If you were to enroll in additional education or training sometime within the next six months, what would be your goal?**

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|--|-----|
| a. One or more courses to get some skills I need for work | 9% |
| b. One or more courses for personal interests or hobbies | 7% |
| c. A certificate, certification, or license | 12% |
| d. An associate degree | 5% |
| e. A bachelor's degree | 10% |
| f. A graduate degree | 10% |
| g. I do not plan to enroll in any kind of education or training within the next six months | 47% |

3. **Thinking about the future, please indicate if and when you are likely to enroll in courses or training offered through the following:**

Four-year college or university

- | | |
|------------------------|-----|
| a. Within one month | 1% |
| b. Within three months | 1% |
| c. Within six months | 2% |
| d. Within one year | 3% |
| e. Within two years | 5% |
| f. Within five years | 5% |
| g. Currently enrolled | 6% |
| h. Will not enroll | 77% |

Community college

- | | |
|------------------------|-----|
| a. Within one month | 1% |
| b. Within three months | 2% |
| c. Within six months | 2% |
| d. Within one year | 3% |
| e. Within two years | 4% |
| f. Within five years | 5% |
| g. Currently enrolled | 3% |
| h. Will not enroll | 79% |

Trade schools/programs

- | | |
|------------------------|-----|
| a. Within one month | 1% |
| b. Within three months | 2% |
| c. Within six months | 3% |
| d. Within one year | 4% |
| e. Within two years | 4% |
| f. Within five years | 5% |
| g. Currently enrolled | 2% |
| h. Will not enroll | 79% |

Employer

- a. Within one month 3%
- b. Within three months 3%
- c. Within six months 4%
- d. Within one year 5%
- e. Within two years 4%
- f. Within five years 5%
- g. Currently enrolled 6%
- h. Will not enroll 69%

Online only community colleges, colleges or universities

- a. Within one month 2%
- b. Within three months 2%
- c. Within six months 4%
- d. Within one year 5%
- e. Within two years 6%
- f. Within five years 6%
- g. Currently enrolled 3%
- h. Will not enroll 71%

Other online nonacademic courses, trainings, or certifications

- a. Within one month 2%
- b. Within three months 3%
- c. Within six months 5%
- d. Within one year 5%
- e. Within two years 5%
- f. Within five years 7%
- g. Currently enrolled 4%
- h. Will not enroll 69%

Apprenticeship or internship with a local employer

- a. Within one month 2%
- b. Within three months 3%
- c. Within six months 3%
- d. Within one year 4%
- e. Within two years 4%
- f. Within five years 6%
- g. Currently enrolled 3%
- h. Will not enroll 76%

4. If you were to change your field of work, what would be the most important reasons? Please rank your top three choices.

Earn more money

- a. Ranked 1st 33%
- b. Ranked 2nd 19%
- c. Ranked 3rd 14%

Have more opportunities to advance

- a. Ranked 1st 9%
- b. Ranked 2nd 10%
- c. Ranked 3rd 11%

Have a more consistent paycheck

- a. Ranked 1st 8%
- b. Ranked 2nd 12%
- c. Ranked 3rd 13%

Reduce my stress from work

- a. Ranked 1st 11%
- b. Ranked 2nd 15%
- c. Ranked 3rd 11%

Have more control over my workload and schedule

- a. Ranked 1st 9%
- b. Ranked 2nd 11%
- c. Ranked 3rd 14%

Find a better fit for my talents

- a. Ranked 1st 10%
- b. Ranked 2nd 11%
- c. Ranked 3rd 13%

Do work that is more stimulating

- a. Ranked 1st 7%
- b. Ranked 2nd 12%
- c. Ranked 3rd 12%

Do work that helps more people

- a. Ranked 1st 12%
- b. Ranked 2nd 10%
- c. Ranked 3rd 12%